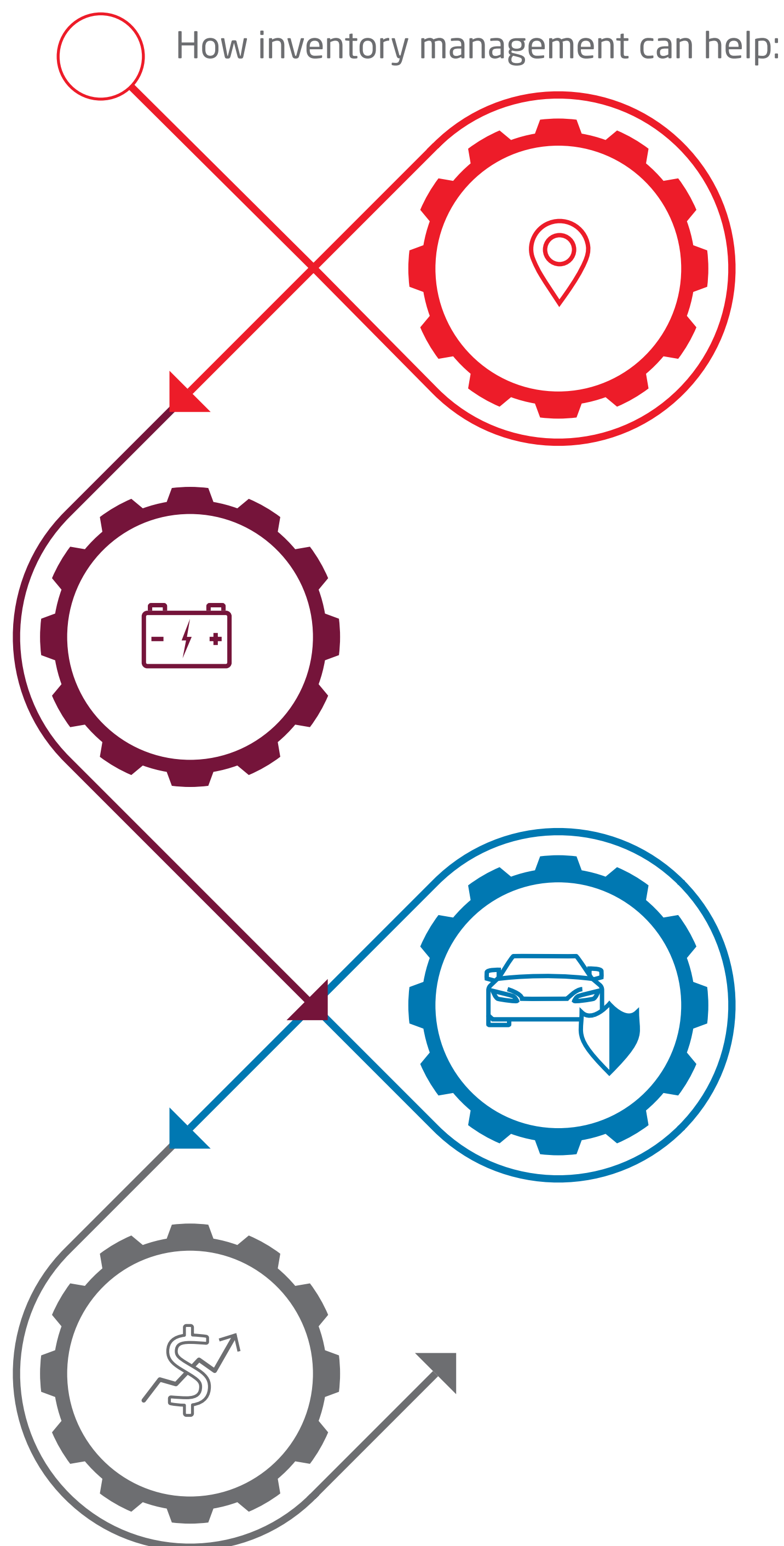


Solve 4 Common Dealership Challenges with Inventory Management

Car dealerships face a number of challenges brought on by today's fast-paced, digital world. Consumers expect a quick sales process, which puts pressure on all aspects of the dealership to operate at peak efficiency. Missteps in the sales process can lead to unhappy customers and low CSI scores, or even worse—lost sales. Front-end profits are shrinking, and many dealers are in search of high-margin add-ons and customer retention tools.



01 Trouble finding specific vehicles on your lots?

Know exactly where any vehicle is on the lot. Less time spent looking for test drives means quicker sales and happier customers, especially for large dealers and those with multiple lots, this functionality is a must-have.

02 Wasting time and money on dead batteries?

Alert when vehicles have low batteries. Focus lot porters' time on only the vehicles that need attention. Plus, ensure there are no hiccups when a customer wants to go on a test drive.

03 Protecting the vehicles on your lots?

Notify if a vehicle leaves the lot when it shouldn't. Whether it's a test drive that turns into a joy ride or outright theft, you'll know about any unauthorized use of your vehicles.

04 Need to boost profitability?

Offer a sell-through component for consumers. Turning your investment into a profit center means you can boost PVR while increasing operational efficiency. The best solutions will function as a customer retention tool, with features that help bring customers back for service and maintenance.

Discover more about the benefits of inventory management at lojack.com/lotsmart.